

WYPALL[®]
Wipers
The Crew Chief's Choice



For Immediate Release

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WYPALL* Wipers Crowns Crew Chief Champions

Resier, Bruce and Ren Win Crew Chief of the Year Honors

HOMESTEAD, Florida (November 17, 2006) – WYPALL* Wipers is pleased to announce Robbie Reiser, Trip Bruce and Rick Ren as the winners of its 2006 Crew Chief Challenge.

The WYPALL* Wipers Crew Chief Challenge has been a season-long contest to determine the best crew chiefs in the garage. At the conclusion of each event in racing's top-three series, a panel of judges, including Tony Eury Sr., Director of Competition at Dale Earnhardt, Inc., a member of the local media and a WYPALL* Wipers representative, decided which crew chief did an outstanding job. It wasn't necessarily the crew chief that went to victory lane, but it was always the crew chief that made the biggest difference to his team. The crew chief in each series with the most weekly wins won top honors as the WYPALL* Wipers Crew Chief of the Year.

The WYPALL* Wipers Crew Chief Challenge spotlights the crew chief's efforts to get his team in Victory Lane. "WYPALL* Wipers and crew chiefs are a natural fit," said Tom Merrill, category manager for WYPALL* Wipers. "Crew chiefs only want to use reliable products on their cars and engines. That's why they choose WYPALL* Wipers. Our products are used to wipe up the toughest, most stubborn messes, and we want to focus on the men who put WYPALL* Wipers to use each week. That's why we continue to show our appreciation to the crew chiefs," added Merrill.

Robbie Reiser, crew chief of the Nextel Cup Series No. 17 Roush Racing DeWalt Ford, earned Crew Chief of the Race accolades at five events this season, narrowly edging Kenny Francis, crew chief of the No. 9 Dodge Dealers Dodge, who won the award four times. Reiser received \$20,000 as the Crew Chief of the Year. "There are so many great teams and talented crew chiefs racing at this level, so it's a real honor to be recognized by WYPALL*," said Reiser. "I've got a great team around me and they always give 100% at every race we go to. I couldn't have won this award without them."

Trip Bruce, crew chief of the Busch Series No. 9 Evernham Motorsports Dodge Charger, won the Crew Chief of the Race award five times this season, beating out Shane Wilson, crew chief of the No. 21 Coast

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Guard Chevrolet, who picked up four wins. Bruce won \$10,000 for his achievement.

"Everybody on the

No. 9 Dodge team has played a huge part in this," said Bruce. "My crew has worked so hard all season long and they're the reason that we've been successful this year."

Rick Ren, crew chief of the Craftsman Truck Series No. 23 Bill Davis Racing Toyota, won a close competition over Mike Hillman Jr., crew chief of the No. 30 Lumber Liquidators Toyota, for WYPALL* Wipers Crew Chief of the Year honors. Ren won the Crew Chief of the Race award five times throughout 2006, earning a \$10,000 grand prize as the champion. "It's been an awesome year for us," said Ren. "I'm thrilled to win the Crew Chief of the Year award. Thanks to everybody at Bill Davis Racing and WYPALL* Wipers for making this possible."

WYPALL* Wipers will return in 2007 with its Crew Chief Challenge and continue to spotlight the men behind the machines. For more information, log onto WYPALL.com.

About WYPALL* Wipers And Kimberly-Clark Professional
Known and respected since 1975, WYPALL* Wipers are The Crew Chief's Choice. Consistent and clean every time, and available in a variety of formats, WYPALL* X80 Towels are made using Kimberly-Clark's patented HYDROKNIT® Fast-Absorbing material, so they feel like cloth and work even better, with heavy-duty absorbency and strength in solvents. For more information, visit www.wypall.com.

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